

Electronic Giving



Essential Understanding of myEoffering

myEoffering (electronic giving) refers to a process allowing church contributors to have their financial contributions withdrawn from a checking or savings account or to process their contribution through a credit card transaction.

Benefits for your Church Community

Contributors using a form of electronic contributions tend to give more than contributors who give through traditional means. Communities using myEoffering have witnessed giving increases of over 50%. This increase occurs because contributors have an opportunity to consciously plan and pray for the amount they contribute rather than give whatever is left in the checkbook or pants pocket on Sunday morning. Research shows that those who plan and give their gifts monthly give 40% more than those who give whatever they want or can on a week-to-week basis.

Electronic Giving

(Continued)

Benefits for the Donor

Donors that give through myEoffering do so because it is more efficient for their household. Many donors pay their bills electronically (ACH) and/or through credit cards and use one check a week for their contributions.

Donors can use their credit card. Although, no church community supports donor debt, many families prefer to use credit cards in a responsible manner. Many prefer the security, ease of bill paying or simply collect rewards points. Statistics show greater than 65% of electronic donors use credit cards and tend to give 2-3% more than ACH givers.

Donors can customize their own method of giving based on how they receive their income. (ex: biweekly, semimonthly or monthly)

Donors can manage all of their giving at one time. They can plan and designate their contributions for all weekly collections, extra church collections and tuition at the same time that they pledge their regular Offertory gift.



For more information on myEoffering,
please visit www.myEoffering.com

McDaniel Church Envelope & Mailing Company
Phone: 800.624.1194 • Email: sales@mcdanielenvelope.com
Web: www.mcdanielenvelope.com

Offertory Envelopes



Boxed Sets

Direct Mail

- Monthly
- Bi-Monthly
- Quarterly



Booklets



Loose

McDaniel Offering Envelope Company will...

- 1.) *Cut your offertory envelope expenses by at least 35%*
- 2.) *Guarantee 100% Satisfaction (Product & Customer Service)*
- 3.) *Deliver on time - Every time.*

**Prestige Designs Available!
Most envelopes have a beautiful
4-color print alternative design option!*

Cloud-Based Church Management Software



*Utilize your software
anytime from any location!*

Total Church Solutions Clouds

• Family Cloud •

The Family Cloud portion of Total Church Solutions will serve as the hub of your church management software.

This cloud includes:

- Family & Member Census
- Contributions & Pledge Drive Records
 - Custom Reporting
 - Religious Education
 - Custom Ministries

• Facilities Cloud •

The Facilities Cloud features an intuitive building and classroom scheduler, allowing you to easily track where and when events will be taking place.

• Accounting Cloud •

The Accounting Cloud of Total Church houses all internal financial information.

This cloud includes:

- Ledger/Payables
- Receivables
- Fixed Assets
- Bank Integration
- Payroll

• Stewardship Cloud •

The Stewardship Cloud will allow you to communicate with your members through personal avenues.

This cloud includes:

- Online Census Drive
- Care Packages (Greeting Cards)
- Offering Trend Messages (Sends pre-determined messages to new givers, increased givers, etc.)

• Mailroom Cloud •

The Mailroom Cloud provides you the ability to easily send out bulk mailings.

This cloud includes:

- Printable Mailing Labels
- Mailing Tray Tags
- Access to Custom Mailing Groups